



PARIS FLEA MARKET WEEKLY

31 december 2020
#15

SPECIAL ISSUE

A pop/Rock stroll at the Paris Flea Market

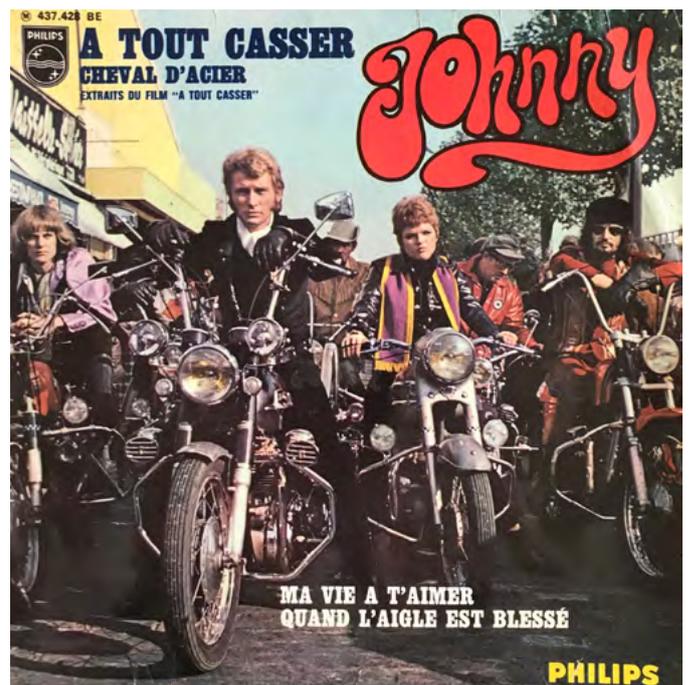




There was a time when the Flea Market in the songs was a collection of choruses and verses in the style of bric-a-brac furniture, loose gramophones and three-armed statues.

With the arrival of rock, yéyés, pop, folk and hippies, the Flea Market musical landscape will make its big break, focused on the second-hand clothing store, the clothes being inseparable from the musician look. The idols hunt in **Malik** and thus pose dressed in what they have found on the covers of magazines and 45 rpm records. Joe Dassin's or Elisa's songs talk about boys and girls dressing up at the Flea Market. France Gall too, but in London.

In the early 1960s, Saint-Ouen became a tropism, a backdrop to illustrate in-situ posters and record sleeves, a trend that has now become a collector's item. One only needs to skim the bins from the booths of the fifteen or so record stores in the **Music Space**, on the second floor of the **Dauphine Market**, those of the **Yeti** and those of the survivors of the **rue Jean-Henri Fabre**, to sketch out the beginnings.



Jimi Hendrix and Johnny Hallyday are in the spotlight. Starring Eddie Constantine in the movie *À tout casser*, shot in Saint-Ouen in 1967, Johnny Hallyday obviously sings the soundtrack engraved on 45 rpm Philips vinyl in four titles including famous song Cheval d'acier. Shot on **rue Jean-Henri Fabre**, the cover photo is taken in the style of *La Horde sauvage*.



That same year, in 1967, Barclay released a single on which *Jimi Hendrix Experience* interprets *The Wind Cries Mary* and *Purple Haze*. Hendrix, dressed in a green frog coat, shares the cover visual with Long Chris (real name Christian Blondieau) and Noel Redding, then Hendrix's bassist, the trio obviously talking rag in the vicinity of the **Malik Market**.

From then on, music and clothes will play the same score. With a strong leaning towards US rock for big-time second-hand clothing store owners of the caliber of **Patrick Métrot** at the head of **La Tranchée militaire, rue Jules-Vallès**, **Albert Baudry**, the boss of **El Paso**, and **Fernand Gontarski**, who was very much in tune with **Horseland**, both of whom were based in **Malik**.

These years 1960/70 will also be those of **Alain Bragowski**, alias **L'Indien des Pucés** (The Indian of the Flea Market), who moved to **156 rue des Rosiers**, and to whom the magazine *Rock & Folk* will devote in October 1969 a copious advertorial. Chapel of the Parisian hippies, **L'Indien** was known for his nailing of jeans, his lowered jackets and striped overalls, the same ones adopted by famous French comedian Coluche.



The musette-accordion tradition remains alive in these pop-rock years, Saint-Ouen takes care of it. Revealed in 1965 by the *Jeu de la Chance*, a TV show that made her a rival of Mireille Mathieu, the young Georgette Lemaire claimed her debut at **Louissette's**, in the depths of **Vernaison**, where she sang Piaf and Ferrat. By loyalty, in 1966, the cover of the single *Et si c'était vrai*, pictures her, dashing, in an aisle of the Flea Market.

AUX PUCES DE SAINT-OUEN (samedi, dimanche, lundi)

L'INDIEN BOUTIQUE

156, RUE DES ROSIERS, 93 - SAINT-OUEN (Métro Pte de Clémenceau)

L'Indien t'offre le plaisir de clouter tes vêtements, T. Shirts, etc... Pour cela il te propose un sachet de clous assortis au prix de 25 F.

Ce sachet contient :

- 6 Clous chromés
- 20 Grosse étoile
- 20 Petite étoile
- 6 Coeur
- 2 Aigle
- 6 Strass couleur
- 20 Clous facettes
- 50 Petits clous ronds
- 20 Gros clous ronds
- 130 Clous exclusifs

BON A DÉCOUPER

Règlement joint au bon de commande par mandat-lettre, chèque postal ou chèque bancaire à l'ordre de : Mr Alain Bragowski, 8, rue du Croissant - Paris 2^e

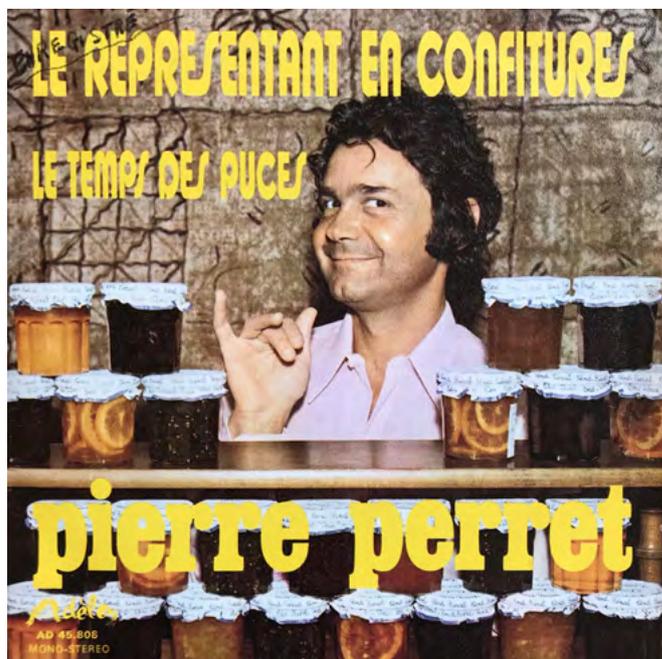
Délai de livraison : 15 Jours

Cadeaux pour tout achat au dessus de 40F

L'Indien te vend un débardeur T. Shirt
Couleurs : noir/rouge/jaune/bleu ciel
Taille 1-2-3
Et un T. Shirt manches courtes
Mêmes coloris
Prix 15 F

Also in 1966, as part of the Saint-Ouen Carnival, Jean Constantin recorded a samba with Barclay entitled *Carnaval de Saint Ouen*. What a great publicity stunt for the communist municipality: king of cabaret and puns, operating under the pseudonym *Big César* when he rocked, Constantin had written *Mon manège à moi* for Piaf, *Mon truc en plumes* for Zizi Jeanmaire or *Jolie fleur de papillon* for Annie Cordy...

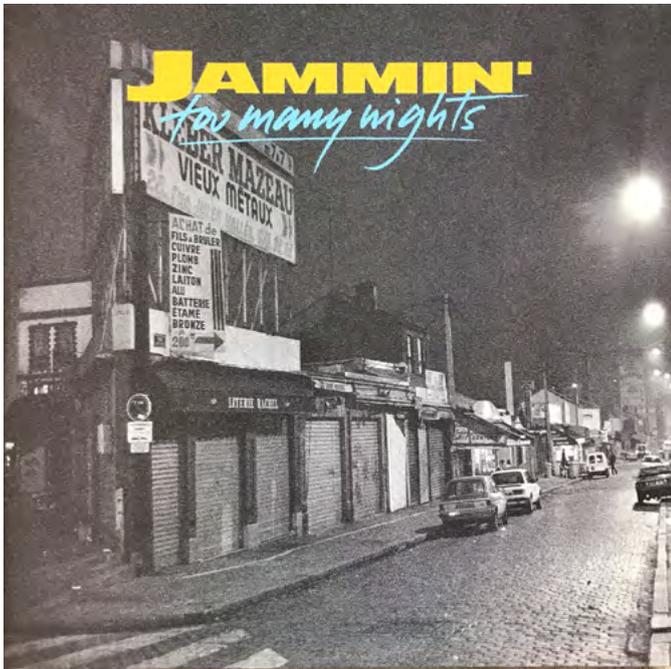
In 1970, the Saint Ouen's dealers union sponsored *La Saint-Ouen*, a song interpreted by the whimsical Suzanne Gabriello with lyrics by Roger Lanzac, presenter of *La piste aux étoiles*, and music by Georges Ulmer. Two years later, Pierre Perret engraved on the B-side of his 45 rpm



record *Le représentant en confitures*, a pretty ballad entitled *Le temps des Pucés* (the time of the Flea Market) where he made rhyme English frock with muscadet. At the beginning of the 80s, the 108 FM frequency was occupied by Radio Pucés, a pirate station broadcasting on Saturdays, Sundays and national holiday Mondays. Buried in a crossing of the **rue Jules-Vallès**, the station stopped broadcasting and sold its sound equipment to a certain **Hugues Cornière**. A Flea Market dealer since 2006, Cornière has been based in **Dauphine** under the **Sounds Good** banner. In 2013, Cornière published *Les Objets Cultes du Rock* (rock music cult objects), with a preface by rock specialist Philippe Manœuvre, a great regular at the Paris Flea Market. This book, alas out of print and therefore a collector's item, is both an instrumental and stylistic bible.

Attended by Mick Jagger, Rod Stewart, Lenny Kravitz or by one of the Daft Punk, the Flea Market will inspire other artists, other groups. Long before Zaz came to shoot her video clip *Je veux*, the Belgian group Les Tricheurs led by a Marc Wathieu, not yet called Marc Morgan (who died in January 2020), posed in 1988 as an incubator for the single *Jour J* (D-Day) in front of the closed booths of **Vernaison Market**.





Two years later, Jammin', a Swiss rock combo will shoot in black and white and at night the **rue Jules-Vallès** to illustrate its album *Too Many Nights*. There will also be Les Fatals Picards, posing in an aisle of the **Dauphine Market** and inside the **Futuro House** to illustrate both the concert posters and the album *Espèces menacées (Endangered Species)*.



The Paris Flea Market also used to be a live music scene. Alas, **Louissette** lowered the curtain. The **Art Puces Café**, where we met Arthur H., closed down a long time ago.

Closed due to sanitary restrictions, the **Brasserie Biron** is patiently waiting to re-open to resume its famous Sunday night concerts. For the past ten years, **Fred Georges**, the owner, has been hosting from 6 to 11 p.m., for dinner, seasoned musicians used to play on stage with Eddy Mitchell, Téléphone, Vanessa Paradis, and here rock and rock-blues fans.

Otherwise, marking the 30th anniversary of the death of Serge Gainsbourg, the **Dauphine Market** announces for February 2021 an exhibition dedicated to the singer set up by the graphic artist Yarps, who was one of the first to tag his house on rue de Verneuil...

Pierre Léonforte



Brasserie Biron

THE ADDRESSES



SOUNDS GOOD

A pioneer of vintage hi-fi at the Paris Flea Market, founder of the **Music Space** of the **Dauphine Market**, and a longtime contributor to Rock & Folk magazine, Hugues Cornière remembers selling speakers that once belonged to Jean-Luc Godard, and says he rented Revox tape recorders for Joann Sfar's Gainsbourg biopic, as well as sound equipment and records for the Claude François and Dalida biopics. Historic JBL or Elipson Chambord speakers, McIntosh or Sansui amps, Thorens

Dauphine Market, booth 28
Soundsgood2me@free.fr
[@huguescorniere](https://www.instagram.com/huguescorniere)
+33 (0)6 80 10 82 81

YETI'S RECORDS

Ex-Rock'n Folk record producer, based in the Paris Flea Market since 1988, **Hervé Lallouette**, aka the **Yeti of the Flea Market**, remembers, as a teenager, having bought a vinyl compilation of Them, from the Van Morrison era, which he still owns. Every weekend, he watches over his bins filled with 45, 33 and even 78 rpm records, from CDs and DVDs with a generalist repertoire to classics, with a strong preference for French and Anglo-Saxon rock-pop. Duly noted, like other specialized dealers in the Flea Market by the recent and excellent guide Paris Record Sellers, Yeti now writes its columns in the new bi-monthly magazine *Vinyl & Audio*.

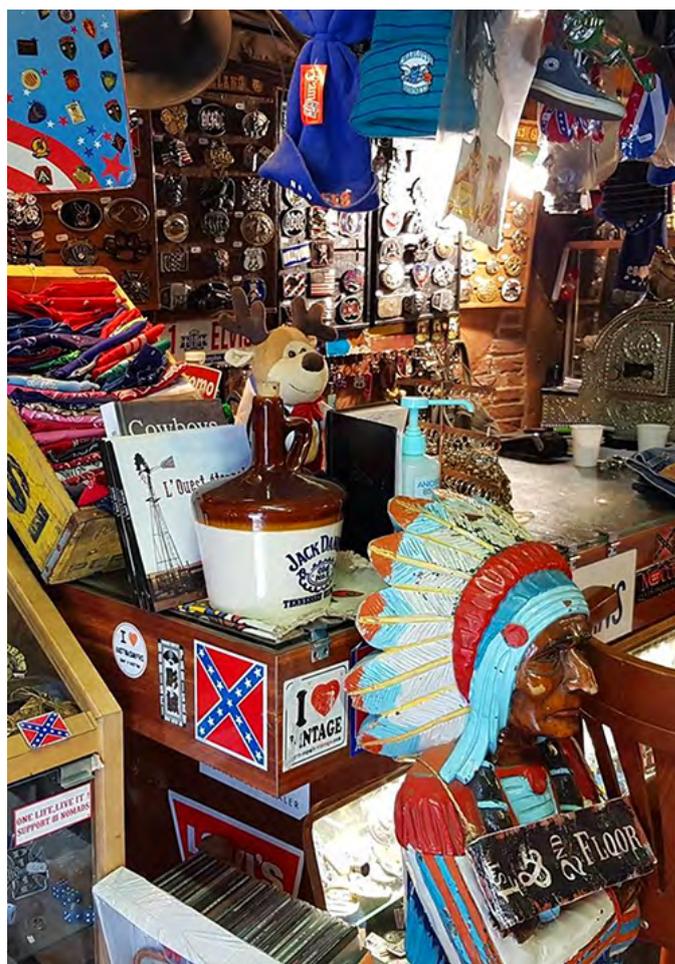
54 rue Jules-Vallès, 93400 Saint-Ouen
+33 (0)6 82 02 86 92



VINTAGE GALLERY

Neighboring **Ben Ramognino's Velvet Gallery**, a pillar of pop-design culture at the Paris Flea Market and author of the recent monograph devoted to the designer Quasar Khanh, the **Vintage Gallery**, hosted by **Patrick Guérin**, catches the eye with the French posters of Elvis Presley's films - *Le sheriff de ces dames* (*Follow that dream*), *Paradis hawaïen* (*Paradise, Hawaiian Style*). Then it tilts to death in Same Player Shoot Again mode with Kiss or The Rolling Stones pinball machines, just to think you're a Pinball Wizard. To listen to The Moody Blues, Trini Lopez, Connie Francis or The Mamas and the Papas, Press letter from a gleaming Wurliitzer jukebox...

Dauphine Market, booths 69/70 & 80/81
www.vintagegallery.fr
patrickguerin@vintagegallery.fr
 +33 (0)6 09 17 52 50



GENERAL STORE AW COOPER & CO

Philippe Geminiani, known as **Cooper**, is, with his son **Max**, the proud figure of this typical vintage US store layered on two levels frequented in high doses by the musicians «of» Johnny Hallyday, but also by Bob Sinclar, Philippe Manœuvre and the late Daniel Darc. Original Bowie T-shirts, AC/DC, Led Zep', Grateful Dead, Mötley Crüe, Gordon&Smith biker rings, Schott Perfectos from the sixties, plus Western floor - Route 66 - his dream -, with teddy bears and Hawaiian shirts. Proud and moving memory: having sold the Long Chris jacket to a Johnny Hallyday fan...

Passage Marceau,
 in front of Vernaison Market
 @aw.cooper_official
 +33 (0)6 28 61 20 27

INFORMATIONS

PARIS/SAINT-OUEN FLEA MARKET

OPENING TIMES:

FRIDAY: 8am to 12pm

SATURDAY: 9am to 6pm

SUNDAY: 10am to 6pm

MONDAY: 11am to 5pm

ADDRESSES :

Rue des Rosiers - Rue Paul Bert - Rue Jules Vallès - Rue des bons enfants - Rue Lécuyer in Saint-Ouen, France.

TOURIST INFORMATION CENTER:

124 rue des Rosiers - 93400 Saint-Ouen - +33 1 55 87 65 50

Open Friday to Monday 9:45am to 1pm and 2pm to 5:45pm.

PARKING LOTS:

110 rue des Rosiers 93400 Saint-Ouen

7 Rue Marie Curie, 93400 Saint-Ouen

142 rue des Rosiers 93400 Saint-Ouen

PUBLIC TRANSPORTATION:

Subway: line 13 - Garibaldi station or line 4 - porte de Clignancourt station

Bus : line 85 - Marché aux Puces ou Paul Bert Station.

Tramway : Line 3b - Porte de Clignancourt or Puces de Saint-Ouen station

GET IN TOUCH WITH THE PARIS/SAINT-OUEN FLEA MARKET:

Email : map.paris.saintouen@gmail.com

Phone number: +33 6 14 17 76 91

Website: www.pucesdeparissaintouen.com/fr

Instagram: [pucesdeparissaintouen](https://www.instagram.com/pucesdeparissaintouen)

Facebook: [pucesdeparissaintouen](https://www.facebook.com/pucesdeparissaintouen)

PARIS FLEA MARKET WEEKLY

Paris Flea Market Weekly, a Véronique Lopez Agency production for the Paris/Saint-Ouen flea market.

Editor: Véronique Lopez

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Editorial consultant: Eric Jansen

Creative Director: Zoé Viot

Photographs: all rights reserved and @Francisco Birindelli for brasserie Biron

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